



**CSLF-P-2006-05**  
**22 February 2006**

**POLICY GROUP**

**SECRETARIAT UPDATE ON  
THE REGISTRATION OF THE CSLF LOGO**

*Note by the Secretariat*

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## **SECRETARIAT UPDATE ON THE REGISTRATION OF THE CSLF LOGO**

*Note by the Secretariat*

### Background

At the CSLF meeting in Berlin, Germany, on 13-15 September 2005, the Secretariat delivered a presentation on possible issues surrounding the use of the CSLF logo. The CSLF logo is an important symbol that carries the credibility of the CSLF and it is important to make sure it is used properly. (The Secretariat had received requests from other organizations to use the CSLF logo and was seeking clear guidance from the Policy Group). The Secretariat was tasked with initiation of legal registration of the logo on behalf of the CSLF.

### Actions Requested

The Policy Group is requested to discuss and consider the update of the Secretariat on the registration of the CSLF logo.

### Conclusions

The Policy Group is invited to note in the Minutes of its 3 April 2006 meeting that:

“The Secretariat updated the CSLF Policy Group on the registration of the CSLF Logo.”



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## SECRETARIAT UPDATE ON THE REGISTRATION OF THE CSLF LOGO

At the Berlin meeting of the CSLF Policy Group on 27 September, 2005, the CSLF Secretariat delivered a presentation on possible issues surrounding the use of the CSLF logo.<sup>1</sup> The CSLF logo (see **Attachment**) is an important symbol that carries the credibility of the CSLF and it is important to make sure that it is used properly. The Secretariat has received requests from other organizations to use the CSLF logo. The Secretariat needed clear guidance from the Policy Group. Ensuing discussion led to the following consensus:

- Use of the CSLF logo will be restricted to CSLF projects, events, and activities as well as use by CSLF Members for outreach to stakeholders. Other parties will not be allowed use of the logo without the permission of the CSLF.
- The Secretariat will initiate legal registration of the logo on behalf of the CSLF.
- The Secretariat should avoid cumbersome procedures for use of the logo.
- The Secretariat will manage the use of the CSLF logo and will inform the Policy Group Chair of any issue concerning misuse of the logo. The Chair will decide if any issue should be raised to the Policy Group.

### Legal Registration

In accordance with the Policy Group guidance directing the Secretariat to “initiate activity to legally register the CSLF logo,” the Secretariat took the following actions:

- Investigated applicable international trademark law and practices, to determine the proper agencies and steps required to register the CSLF logo with maximum advantage and protection to the CSLF.
- Determined from this investigation that, by registering the CSLF logo as a trademark through the U.S. Patent and Trademark Office, the CSLF could also secure the protection of the Madrid Agreement and Protocol, to which 78 countries are signatories including the United States. These accords are administered by the World Intellectual Property Organization. A total of 14 of the 21 CSLF Members are parties to the Madrid accords.

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<sup>1</sup> Use of the CSLF Logo by Other Parties: Report by the Secretariat Presented to the Policy Group by Barbara N. McKee, September 27, 2005.

- Worked with the U.S. Department of Energy’s General Counsel Office to prepare a submission for trademark protection to the U.S. Patent and Trademark Office. The CSLF is awaiting formal approval of its application.

### **Logo Usage**

Action Item 4 of the Policy Group arising from the Berlin meeting was for the Secretariat to “inform the Policy Group Chair of any issues regarding misuse of the CSLF logo.” To date, there have been no instances of misuse of the logo that have been identified by the Secretariat requiring the Policy Group Chair to be informed.

## **Attachment**



**The CSLF logo**